

La.Dee.Da Decor "DotCom" Art Exhibit to Donate Money to Darryl Strawberry's Fight for Autism

# FOR IMMEDIATE RELEASE PRESS ADVISORY

November 10, 2011



## DotCom Art Exhibit to Debut New Art and Raise Money for Baseball Legend's Charity

From The Desk of: Michael Artsis, 917-952-0833 [artsis@artsismedia.com](mailto:artsis@artsismedia.com)

### Event:

La.Dee.Da Decor's "DotCom" Gallery showing presented by All Stars for Charities is unveiling 10 new works of art from acclaimed artist Layla Jafar Lisiewski. These remarkable pieces of art are very unique and creative. Done in a new style created by Layla, she made the pieces by putting dots together using number 2 pencils and colored inks. "I walked into a drug store and saw the number 2 pencils and was inspired. Every one thought I was crazy - even my own mom - now they are amazed! So many great and different things inspire me, it's fun. I am glad people like it" says Layla of the work.

The exhibit, open to the public, on November 10th will raise money and awareness for The Darryl Strawberry Foundation's fight for Autism; as a portion of the proceeds from art sold during the event will go to the foundation. Layla and Darryl will be on hand to meet fans and discuss the art. The show is a great opportunity to bring several different worlds together - charity, sports, business and art. "I've always worked hard to be a positive member of the community. I started getting involved in high school and I am so proud to be able to do this, it's a wonderful cause, and I am glad I can help." Layla.

### Layla Jafar Lisiewski:

Layla is an acclaimed artist who hit the art scene big in 2010. Her first showing created such a buzz all of her works sold. Fans have been clamoring for another show. Although she has no formal training Layla's work is very unique - every piece is different -you wouldn't know its from the same artist. "Every thing around me inspires me - I see the chrysler building and get inspired. I love bold bright colors but I always want to paint something that I feel fits in any home and brightens it" says Layla.

### Fight For Autism:

The Darryl Strawberry Foundation raises money and awareness for autism. The main goal is to maintain and build day care centers for children, teens, and adults affected by autism. In 2010 the foundation opened the first day care facility for adults with autism in St. Louis.

### Darryl Strawberry:

Darryl Strawberry was drafted by the Mets in 1980 as the number one overall pick in the draft. He joined the team in 1983. Darryl was a career .259 slugger who crushed 335 home runs in his career. In 1986 Darryl won his first of four World Series titles. He was Inducted into the Mets Hall of Fame in 2010 and remains a fan favorite.

### All Stars For Charities:

All Stars for Charities was created in 2011 by John Luppò as a way to promote, fund and grow athletes charities. "I am a firm believer in bringing these two worlds together for such a great cause. The art is spectacular and Layla is amazing! Best of all we are helping people who need it, and it is unbelievable to see the results." -John Luppò, CEO, All Stars for Charities.

[www.ladeedadecor.com](http://www.ladeedadecor.com) [www.darrylstrawberry.com](http://www.darrylstrawberry.com) [www.all-starsforcharities.com](http://www.all-starsforcharities.com)

### Media Availability and Interviews:

Darryl, Layla and John will be available throughout the night for interviews, photos and video (B-roll also). Please contact us in advance to schedule a time.

### Fruit Snacks:

All Stars for Charities Fruit Snacks will be in every gift bag and also available at the show.

### Videos:

Art Gallery, Charity and Fruit Snack videos along with VNR and EPK are available for download on Online File Folder at:  
<https://www.onlinefilefolder.com/4fXJxGswfu2OfN>

### Location and Timing:

11/10/2011 7PM - 10PM

Gun Bar:

55 Gansevoort Street

New York, NY 10014

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