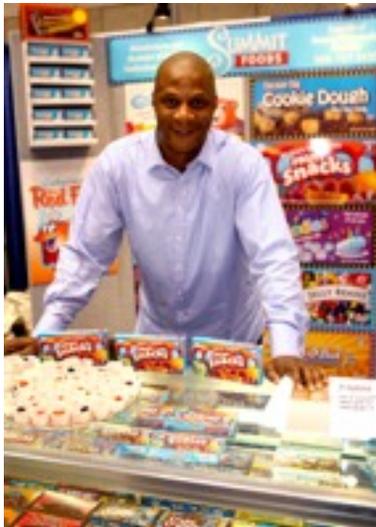


Strawberry Back In Right Field at Citi Field Autograph Signing FOR IMMEDIATE RELEASE PRESS RELEASE

September 24, 2011



Candy Release Party for Mets Legend Darryl Strawberry

From The Desk of: Michael Artsis, 917-952-0833. artsis@artsismedia.com

Event:

Darryl Strawberry will return to right field in Citi Field Saturday September 24th. The slugger will be there to unveil his All Stars for Charities Fruit Snacks, on sale now at Citi Field and other retailers. Strawberry will sign autographs for fans who buy a box of the candy at the Worlds Fare Market. A portion of the proceeds of the candy sales go to the Darryl Strawberry Foundation's Fight for Autism.

Fight For Autism:

The Darryl Strawberry Foundation raises money and awareness for autism. The main goal is to maintain and build day care centers for children, teens, and adults affected by Autism. "When I walked into the Center For Autism in St. Louis with my wife Tracy, I knew we had to do something to help the kids. We started a 501c3 that afternoon. Its been amazing. I am just the vessel to help them." - Darryl Strawberry. Since 2006 the Darryl Strawberry Foundation has been helping those affected with Autism in New York and St. Louis, Missouri.

In 2010 the foundation opened the first day care facility for adults with autism in St. Louis.

Darryl Strawberry:

Darryl Strawberry was drafted by the Mets in 1980 as the number one overall pick in the draft. He Joined the team in 1983. Darryl was a career .259 slugger who crushed 335 home runs in his career. Everyone sat on the edge of their seats when Darryl came to the plate. He was exciting to watch and to have as a teammate. "Darryl is the best teammate I have ever had and he is one of my closest friends too. He has turned things around and he is doing great things to help people." -Doc Gooden, former teammate. In 1986 Darryl won the World Series, his first of four titles. He was Inducted into the Mets Hall of Fame in 2010 and remains a fan favorite.

Contact Michael Artsis: 917-952-0833

These days Darryl lives with his wife Tracy and their 8 children. In addition to his work for the foundation he helps mentor young adults who are struggling with life. He also has a restaurant in Douglaston Queens, Strawberry's Grill. Strawberry is an ordained minister and he speaks professionally.

All Stars For Charities:

All Stars for Charity was created in 2011 by John Luppo along with Darryl Strawberry as a way to promote, fund and grow athletes charities. The idea is to provide healthier products for fans to purchase. In doing so they are supporting their favorite charities and receiving a great product. The fruit snacks are the first product from All Stars for Charities.

"The candy is a great opportunity to allow everyone to help us do something extremely positive. You are buying a box of candy and satisfying your sweet tooth, but what you are really doing is helping change lives." -Darryl Strawberry.

"Working with Darryl on this has been extremely rewarding. When you see the autistic children learn, and you see them begin to succeed, there is nothing better. Knowing that this candy is helping pave the way for their work is incredible. This is about helping people who need it, and it is amazing to see the results." -John Luppo, CEO, All Stars for Charities.

Summit Foods:

With more than 30 years of confectionary experience Summit foods was carefully selected by Strawberry and Luppo to create the snacks.

"We made these snacks as healthy as possible so they would be good not only for people with Autism but also the people who purchase them. Having helped a family member through a

disability, I know what these families are going through and that has made working with John and Darryl on this project an honor and a privilege." -Paul Bonfiglio, CEO Summit foods.

For more information, or Press confirming attendance contact: Michael Artsis 917-952-0833, artsis@artsismedia.com

Media Availability:

Photos and video of the signing at the Worlds Fare Market

Interviews:

On the field with Darryl during batting practice (or in the case of rain- in the press conference room at 11AM).

Candy:

Boxes available in the press box

Videos:

Charity videos and candy videos along with VNR available for download on Online File Folder at: <https://www.onlinefilefolder.com/4fXJxGswfu2OfN>

9/24/2011 Timing:

11AM Interviews (On field During BP)

12pm-1pm Signing (Worlds Fare Market - Right Field)

Location:

Citi Field - You must be credentialed for the game for this event. If you need credentials or another time and date for an interview, please contact us.

